

# CFC ACCELERATOR

Increasing Campaign Fundraising through Technology

GLOBAL IMPACT

*Assuring help for people in need*

## CFC ACCELERATOR

CFC Accelerator™ is a technology platform with a suite of solutions that increases participation, helps raise more funds and reduces administration costs. Global Impact developed this unique technology specifically for the Combined Federal Campaign (CFC) during more than two decades of combined service as the Principal Combined Fund Organization.

## SCALABLE SOLUTIONS, SECURE TECHNOLOGY

The platform meets the needs of CFC administrators, campaign volunteers, charities and donors while guarding the integrity of donor transactions. The systems and processes that underpin Global Impact's CFC Accelerator comply with more than 38 Federal regulations, OPM policies and numerous applicable public laws. The platform also protects donors from identity theft and handles an unlimited number of transactions.

## AT EVERY STAGE OF YOUR CAMPAIGN

CFC Accelerator addresses the specific needs of each step in your campaign lifecycle:

- **eApply** facilitates the charity application process and supports the production of your charity catalog.
- **CharitySearch** provides an online searchable charity database. Sophisticated features make it easy for donors to choose charities that meet their giving needs.
- **eGiving** makes the donation process easy, secure and flexible. eGiving includes both a paperless payroll capability and ePayment: credit card, debit card and electronic check.
- **Manage™** tracks and audits pledge deposits and monitors progress toward your pledge goals. Advanced real-time reporting consolidates data across paper and electronic giving. Agencies use Manage to electronically order campaign supplies, awards and to simplify campaign administration.



**CFC Accelerator is at each step of your campaign lifecycle.**

- **Award-winning websites** integrate these solutions into a streamlined, positive user experience.
- **Strategic consulting** helps you maximize your technology assets by providing customized services to assist you in achieving results.
- **NEW! CFC Mobile** is in development to capture new donors and raise more money through text giving. Ask us about participating in a pilot!

## PROVEN RESULTS

CFC Accelerator changes the outcome of the CFC's in dramatic ways. Under Global Impact's management, campaigns:

- Achieved more than **50% annual** growth in revenue through the electronic channel.
- Shifted **40%** of all transactions to paperless.
- Reduced campaign expenses by a full **two percentage points** in the past three years.
- **Increased participation** and reduced risk with the introduction of ePayment options.

## INCREASE YOUR CAMPAIGN FUNDRAISING WITH CFC ACCELERATOR

To learn more and schedule a demonstration of Global Impact's CFC Accelerator, please contact **Mark Oliphant**, Chief Information and Operations Officer at [mark.oliphant@charity.org](mailto:mark.oliphant@charity.org) or **703-717-5253**.

Customer references are available upon request.